

Improve your organisation's productivity - from top to bottom.

Priorities for Peak Performance is an inspirational presentation which shows the members of your team how to improve focus, set priorities, and get things done more quickly and efficiently.

The TAO Method™ can energise your organisation by increasing the effectiveness of all your employees, through better teamwork and personal productivity.



TAO stands for:

TASK - ACTION - OBJECTIVE

the three core building blocks for developing a strategy for success, in both personal and professional achievement.

Can your organisation benefit from:

- Having your team focus better on the **priorities** of the business?
- Objectively determining the best way to implement **strategy**?
- Initiating better **teamwork** and individual goals?

"The event was exceptional, Al Qasba staff enjoyed themselves and learned something on "reaching your goal". The whole activity was fun, educational, and enjoyed by all staff involved."

- **Dina Al Nakhi**
Events Manager, Al Qasba

TAO - T Take
A Action
O Objectively

"Excellent! From a corporate perspective we really needed someone who could cross cultural boundaries. Great, high impact, it went really well."

- **Tony Cole**
Regional CEO, Rockwell Automation ME.

TAO - T Tasks create Action
A Actions achieve Objectives
O Objectives create Profits

"Ian's motivational speech was very innovative and effective. It is very challenging to engage such a diverse audience from more than 50 countries."

- **Naveen K. Aggarwal,**
RasGas Qatar

To survive and succeed at the top of his industry, Ian McKellar has had to become an expert in multitasking through focusing his priorities.

Over twenty five years, he has developed a result based work ethic, the **TAO Method**, which has enabled him to juggle business operations as diverse as creative development, finance, marketing, circus skills, and stage operations.

He has a rich and commanding voice, a strong stage presence, and an "international" Australian accent, which is clear and concise, and easily understood by all nationalities.

Now based in the Middle East, he continues to provide entertainment and consultancy solutions to a wide range of industry sectors.

What do you get from this keynote address?

- Techniques to immediately improve efficiency from 50 - 80%.
- Improved teamwork through building better personal disciplines.
- Increased returns on the Human Capital of your organisation.

During his inspirational presentation **Priorities for Peak Performance**, he uses delegates from the audience to demonstrate actual efficiency gains in real time, using his personally developed and proven **TAO Method** of work.

Ian's message is clear and concise - if you can focus on your priorities, you can take action to multitask more effectively, and achieve your objectives, providing you better quality of life both professionally and personally.

Clients (abbreviated).

Al Nabooda Automobiles LLC
RasGas Qatar
Rockwell Automation ME
Microsoft Gulf LLC
AC Delco Middle East
Jumeirah Beach Hotel
Wrigley Middle East
LG Electronics Middle East
Memac, Ogilvy, & Mather LLC
Canadian Nexen Petroleum Yemen
HSBC Bank Middle East